



Organizational Behavior: An Evidence-Based Approach (Paperback)

By Fred Luthans, Brett C. Luthans, Kyle W. Luthans

Information Age Publishing, United States, 2015. Paperback. Book Condition: New. 13th Revised edition. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Our goal with this 13th Edition is to keep this first mainline organizational behavior text up-to-date with the latest and relevant theory building, basic and applied research, and the best-practice applications. We give special recognition of this scientific foundation by our subtitle - An Evidence-Based Approach. As emphasized in the introductory chapter, the time has come to help narrow the theory/research--effective application/practice gap. This has been the mission from the beginning of this text. As hard evidence for this theory/research based text, we can say unequivocally that no other organizational behavior text has close to the number of footnote references. For example, whereas a few texts may have up to 40 or even 50 references for a few chapters, all the chapters of this text average more than twice that amount. This edition continues the tradition by incorporating recent breakthrough research to provide and add to the evidence on the theories and techniques presented throughout. Two distinguishing features that no other organizational behavior textbook can claim are the following: 1) We are committed...



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