



Managing Online Forums: Everything You Need to Know to Create and Run Successful Community Discussion Boards

By Patrick O'Keefe

AMACOM. Paperback. Book Condition: New. Paperback. 320 pages. Dimensions: 9.1in. x 7.3in. x 0.9in. Every day, millions of users log on to their favorite online forums, communities and social spaces and interact with others to get advice and discuss everything from the latest news and trends to their hobbies and professions to whatever else strikes their fancy. Administrators have to lead these communities, deal with difficult users, manage staff members and make tough decisions. Legal constraints, spammers and technical issues can turn the excitement of running an online community into chaos. With the right guidance, however, running forums can be an enjoyable and rewarding experience. My name is Patrick O'Keefe and I own the iFroggy Network. I've spent years developing and managing online communities. In this book, I share my experiences in a straight forward, honest fashion and show you how to make the right decisions about every aspect of your forums, including: Creating an organizational structure
Designing and launching your community
Deciding on user options like avatars and private messaging
Promoting and attracting members
Utilizing technology to your benefit
Developing and enforcing guidelines
Choosing and managing moderators
Shutting down users who disrupt and harm the community
Involving your users and keeping the site interesting and inviting
Generating revenue
What is...



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